***Fruit Brochure Rubric***

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mark: /20**

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| **Category** | **4** | **3** | **2** | **1** |
| **Required Elements** | Brochure includes all required elements as well as additional information | All required elements are included on the brochure | All but one of the required elements are included on the brochure | Several required elements were missing |
| **Graphics** | Graphics go well with the text and there is a good mix of text and graphics. | Graphics go well with the text, but there are so many that they distract from the text. | Graphics go well with the text, but there are too few and the brochure seems "text-heavy". | Graphics do not go with the accompanying text or appear to be randomly chosen. |
| **Content** | All facts in the brochure are accurate. | 99-90% of the facts in the brochure are accurate. | 89-80% of the facts in the brochure are accurate. | Fewer than 80% of the facts in the brochure are accurate. |
| **Attractiveness** | The brochure is exceptionally attractive in terms of design, layout and neatness | The brochure is attractive in terms of design, layout, and neatness | The brochure is acceptably attractive though it may be a bit messy | The brochure is distractingly messy or very poorly designed |
| **Use of Class time** | Used time well during class. Focused on getting the project done. Never distracting others | Used time well during each class. Usually focused on getting the project done and never distracting others | Used some of the time well during each class. There was some focus on getting the project done but occasionally distracted others | Did not use class time to focus on the project or often distracted others |